

Smoke Signal



Service Committee Offers Projects for Every Interest

By Linda Corssmit

44 for '08

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Current Projects

Sign up sheets will be going around at the May meeting for those who want to be included in the presentation of the Etiquette Class for Women's Bean Project. The planning committee has decided on 3 audience participation skits to encompass a variety of social skills. We need *you* to help present to the 20 or so WBP ladies, and enjoy cookies and punch with them afterward. The date is TBA, but will probably be late July, when the new class has settled in.

Also:

- ♦ May 4: Denver Kids Teen Moms Graduation Party at the King Penthouse, 900 Pennsylvania Street, Denver, 2 - 3:30pm.
- ♦ May 12: Work Options for Women Fourth Annual "Women Cook" fundraiser. 6 - 8:30 pm, Temple Emanuel 51 Grape Street, Denver.
- ♦ May 18: dinner at the Delores Project, 1290 King Street, Denver
- ♦ May 30: Excelsior Youth Center "Love and Laughter" fundraiser, Hyatt Regency DTC, 6 pm. We will be helping with the silent auction.

Ongoing Service Opportunities

Continued from the April issue, here are more highlights of our ongoing projects.

Work Options for Women—trains

former welfare recipients for food service careers. Food service is an industry that offers hard-working individuals without much formal education a chance to establish a career path and earn sustainable wages. With these advantages, women can break the poverty cycle for generations to come.

Want to help? Sign up to work at the May 12 fundraiser, *Women Cook*, to be held at Temple Emanuel, 51 Grape Street, Denver. WOW has been one of our grant recipients, so your efforts in Zonta fundraisers help provide support. Our own Jennifer Koeller is WOW's Development Director.

Women's Bean Project—takes women with a background of chronic unemployment and poverty and, through classes and on-site businesses, trains them for entry-level positions in the workforce. Exciting things are happening at the Bean Project these days. The building is getting an elevator so production can expand to the second floor.

Also, WBP will be getting needed repairs and improvements to their building (a 1928 fire station) provided by HGTV's Change the World in partnership with Rebuilding Together and the National Trust for Historic Preservation.

(continued on page 2)



**President
Nikki's
May Message...**



April 26, 2008

As the saying goes, "Time flies when you're having fun." This year has flown and the time to pass the reins is just around the corner.

I end the year with the same feeling that I had in the beginning: I love the Zonta Club of Denver and appreciate the diversity we have in age, personalities, experience, careers, and place in the life cycle.

I am proud of what Zonta stands for and what we try to accomplish by working together.

I love the new blood coming into our Club and honor and appreciate the efforts and contributions of members who have been the life blood of this organization for so many years.

Without those who have been the life blood of our Club, we would not be here today.

And, without the new blood, we would not be able to continue for years into the future.

I wonder what we'll look like 80 years from now. Guess I won't be around to find out.

I thank you for the honor of allowing me to be your first recycled President. And, I leave being grateful to be just a member again.

I leave knowing that our Club is in GREAT hands with incoming President Judy and her Board!

Nikki



Service Projects For Every Interest

(continued from page 1)

Want to help? Buy Women's Bean Project products online (womensbeanproject.com), in your local grocery store, or directly from the facility at 3201 Curtis Street, Denver.

ZCD members prepared and served some of the yummy soups, chili, cornbread, and cookies at the October general meeting.

Another way to help is by signing up for the Etiquette Class ZCD plans to offer the Bean Project ladies over the summer.

Imagination Library—provides books to Head Start children, and their siblings, who attend school in postal ZIP code 80205.

ZCD partners with Dolly Parton's Imagination Library project to pay for an age-appropriate book to be sent once a month to each child.

Want to help? Buy a "family and friends" subscription for \$50 a year. Of that, \$23 is tax deductible and will support books for Head Start children.

This is a perfect baby shower or grandchild gift; wouldn't your friends be interested, too? You'll find the subscription form at zonta-denver.org under "Service Projects".

In the spirit of keeping up with the times, this opportunity is also listed on denver.craigslist.org.

Lots of ways to get involved!

**Board of Directors
Meetings:**

**Zonta Club
of Denver**

2007-2008-2009

**Board of Directors
Meetings
(held at board
members' homes)**

**May 22
(Host: TBD)**

**June 7
(Board Retreat)
Judy McN's House**

**June 26
(Host TBD)**

May General Meeting



When: May 15, 2008
 5:15 p.m. – Social Hour
 6:00 p.m. – Dinner

Where: Sheraton Four Points Hotel
 I-25 and Hampden, Salon 4 (East end, down the hall)

Menu:

Spinach Salad with chopped Egg and
 Walnuts with Warm Bacon Dressing

Grilled Salmon in a Sweet Plum Sauce,
 Roasted Potatoes, Steamed Cauliflower
 Rolls & Butter

New York Cheesecake
 Seattle's Best Coffee, Decaf; Iced Tea

Cost: \$34.00

Greeters: Sheila Davis
 Barb Pellegran

Inspirational Moment: Kathy Hyzer

Please RSVP to Cathy Conley at (303) 691-6926 (home) or (720) 622-0181 (work) and leave a message (or email at cathryn.conley@ge.com) by *noon on Monday, May ??*

Don't forget to call if you are not on the permanent reservation list, or if you are, but will not be able to attend the meeting. See billing note at right.

Program: *Martha Riley, Project Education Sudan*
"Building Schools and Hope in Southern Sudan"

The mission of Project Education Sudan is to build primary and secondary education infrastructure including schools, teachers and school supplies in communities throughout southern Sudan, where 20 years of internal conflict have destroyed communities.

Martha has recently been to Sudan and will give us an up-to-date report on the Project's work there and what she learned on her visit.

Reservations

For each general dinner meeting, please remember to call if you aren't on the permanent reservation list. Our new contract guarantees us only one additional meal over the number we confirm on Monday afternoon, so if you don't make your reservation on time, you may have to snack from other members' plates! And, as always, we are charged for the number we guarantee, so we have to bill anyone who makes a reservation (or forgets to cancel a permanent reservation) but doesn't come to the meeting.

UPDATE YOUR STATUS ON THE LIST!

- Check the Permanent Reservation List. at right.
- Those who are on the permanent reservation list do not have to call to make their reservation for the dinner meetings.
- If you plan on coming to every meeting—why not add your name if it is not on the list?

Permanent Reservation list

Should your name be listed here?

Carroll Allen
 Evie Ashmore
 Mary Benoit
 Cathy Conley
 Linda Corssmit
 Mindy Craig
 Sheila Davis
 Pam Dumonceau
 Nikki Headlee
 Deb Heckart
 Cynthia Herndon
 Dottie Jenkins
 Jennifer Koeller
 Kate Linscott
 Amanda Megill
 Judy McNerny
 Wendy Moraskie
 Beth Mundell
 Marjorie Pickett
 Linda Rhea
 Robin Smith
 Dorothy Swindt
 Diane Twining
 Joetta Williams
 Lisa Wright

Remember to call if you can't come, otherwise you will be billed for the dinner.,

44 FOR '08 Final Prospective Member Event This Year

By Judy McNerny

On May 15 we will have our final meeting of the club year. The 2009 officers and directors will be installed, we will hear from a local teacher who is working to provide education to girls and boys in southern Sudan (see *PROGRAM* below), and we will say good-bye to Nikki before she rides away into the sunset.

Of course, that last part is a joke, but we will certainly want to thank Nikki for all of her hard work during the past 12 months. So, please invite a guest or two who shares your enthusiasm for Zonta's mission.

Next year's Membership Committee will continue to focus on each meeting as an opportunity for us to invite and meet potential members and introduce them to Zonta.

See you and your guests on May 15!

A Zontian Thanks You

"Dear Linda and Committee Members:

Thank you so much for selecting Work Options for Women to receive support from Zonta Club of Denver. I really enjoyed the dinner and meeting on Thursday and am so honored to be part of such a wonderful group of women!

Sincerely,
Jennifer Koeller"

June Speaker Addresses Trafficking of Women in Colorado

By Judy McNerny

On June 12, our speaker will be Kathryn Stewart with the Massage Therapy Association. She will speak about legislation that was proposed in the Colorado legislature this year to require licensing of massage therapists, and the effect such legislation might have on trafficking of women in Colorado.

Share this program's topic with friends who might be interested in seeing what Zonta is all about.



Fundraising: "We Made It!"

By Jackie Sammons

Our task on the Fundraising Committee was to find a "Significant Funding Raising Event" and we have— actually two: One for fun and raise money, and the other to raise money and have fun.. The "Zonta Club of Denver High Tea at the Brown," is the elegant event.. The "Zonta Club of Denver Film Festival on East Colfax." is the casual event. The planners have many decisions ahead to make these successful and enjoyable.

I wish to thank all of you, and especially the new members who have contributed to this end. I know that we have spent many hours with three theatre events, the Yellow Rose non-Tea, the raffle, the wine bags, baskets for Amelia Earhart and Area III, and the collection of cell phones.

We are passing to the next committee:

- The High Tea
- The Film Festival for continued investigation and planning
- the King Soopers coupons that Minnie Lundberg will handle. We each buy \$25+ of coupons for \$25, which the club buys at a discount.

There are those who think since we have Trust money, therefore we don't need to do Fund Raising. There are those of us who think we do need to do Fund Raising:

- To bring the Zonta name before the Denver Metro community, so publicity is critical for the two events
- To partner with a known non-profit in the community that will assist us with our endeavors. I can think of two that we are currently supporting that would grow with us: WOW and Imagination Library. The Service Committee is also critical in searching for a good match for the event.
- To provide a means for Member Interrelations. Like the song "Getting to Know You," we need to do much more on the relationships among our members.

All the members of the Zonta Club of Denver need to be involved at all levels: Fund Raising, Service, Membership, and Publicity. So whatever committee you are working on in the coming years remember: to make this Club successful and for all of us to grow we each need to be COMMITTED to the Zonta Club of Denver.

Thank you again for all your help and the successes of this Fund Raising Committee.

Zonta Gives To You, Too

By Kay Meyer, Area 3 Director

On the Zonta calendar, it's that time of year when we bring to fruition various plans, programs, & fundraisers and reflect a bit. So, the theme for April is Value-Added, the value that Zonta adds to our lives.

Here is a small exercise for you:

Please take a moment to ponder: What value does Zonta add to my life? (underline whatever fits for you)

- a chance to make a difference in my community
- knowing I am an important part of a dynamic club
- associating with a truly global organization
- being a part of an organization with a 90-year history
- connecting with women of similar values
- advancing the status of women
- connecting with people I wouldn't otherwise meet
- forming friendships around the world
- all of the above
- other _____

Try to think of another organization that offers all these attributes. Call me if you can match Zonta. Really. I'm just curious. Having done a little research on this, I'm pretty sure you can't match Zonta's value. Celebrate being a 'savvy customer'.

Plan ahead & save the date:

- 2008 ZI Convention, June 27-July 2, in Rotterdam, The Netherlands
- 2008 District 12 Conference, Oct. 3-5, @ Crowne Plaza Hotel in CO Springs.
- 2009 District 12 Conference, Oct. 30-Nov. 1, in the Denver Metro area
- 2010 International Convention in San Antonio, TX, at the end of June
- 2012 International Convention in Torino, Italy, at the end of June

Another of Zonta's values is that it can expand your horizons: through meeting amazing people & gaining insight into new issues & cultures. Above are some opportunities for you. Don't miss out!



So You Thought You Knew Jacki Sammons...

By BethMundell

You may have known a few things, but keep reading. Jacki was born in Deadwood, South Dakota, and graduated from high school in Pagosa Springs.

Jacki attended college at Western State University in Gunnison to major in Business. One day she came in late to her Biology class and had to sit next to a guy who wouldn't stop talking—yep, her future husband Perry. (I met Perry one night at Ronald MacDonald House. Jacki couldn't make it, so Perry brought and served her food. Is that love or what? And yes, he was a good conversationalist!)

They were married 47 years, have 2 kids (boy and girl), 3 grandkids and several grand animals. Some more well-behaved than the others (the grand animals, that is).

Jacki is an accountant, a CPA and worked in auditing. She was a member of the American Society of Women Accountants where she met Lorraine Henderson who would introduce her to Zonta and later become her sponsor. Jacki was interested in being involved in contributing to her community and in a venue where there were other women. Her work world was traditionally more men than women at that time, you see.

She became a member of the Zonta Denver Club of Denver in 1984. In the club Jacki held the positions of Secretary, Vice President, President Elect and President. At the District she was Treasurer, Lt Governor and Governor twice.

She traveled to International Zonta Conferences as far away as Hong Kong, Helsinki, Melbourne and the mysterious cities of Detroit, Dallas and New York. Always ready for adventure, Jacki joined other Zontians (Dorothy Swindt, Barb Pellegren, & Liz Smith) after the Hong Kong conference to visit other parts of China including the Great Wall and Xi'an, Shaanxi province, to see the Terracotta Warriors. After the conference in Helsinki, Finland, she visited Stockholm and Gotheburg, Sweden and Denmark's Copenhagen.

Jacki has a creative side too. She sews clothes, she can knit and do cross stitch, and her latest interest is quilting. As a matter of fact, she is soon heading to a quilting "somethin-er-rother" in LaVeta in southern Colorado (she may have already visited LaVeta by the time you read this).

As if all of this isn't interesting enough—ask her about trains. Jacki loves to ride on trains!!!



Zonta Contributes to Metro Scholarship

By Nikki Headlee

As you may remember, every three years we give Metro State the accumulated interest from the Hershey Charitable Trust, which has not been used to benefit needy Zontians in Colorado. For June 1, 2004, through May 31, 2007, we have a little over \$33,000 to give to Metro for our endowment scholarship fund.

We have been invited to give that money on May 8, during the Outstanding Women Awards reception hosted by the Institute for Women's Studies. It is a celebration honoring women and a fundraiser for the Pamela McIntyre-Marcum Memorial Scholarship Fund.

This fund was established in 1987 to honor McIntyre-Marcum, a faculty member in Metro's Marketing department who was shot and killed by her husband in a parking lot on the Auraria campus in 1987. The fund is intended for survivors of violence.

The Outstanding Women Awards reception honors, promotes, and recognizes those who support women throughout the college. Awards are presented to graduates, students, faculty, administrators, and classified staff who have shown leadership or made a contribution to enhancing women's education, academic excellence or prominence in a particular field. The reception also honors community "Friends of the Institute." They will arrange for our special check ceremony during the event.

Zonta Club Of Denver Mourns Louise Frolich

By Nikki Headlee, President

Louise Frolich died the last week of April. Louise was a member of our Club from 1977 to 2001. She was a truly remarkable woman. I used to love sitting next to her and listening to stories of her life—coming to this country with her father, being in the service when not many women were, and her career. She was an interesting and thoughtful individual.

Louise had no relatives in the US. Her ashes were interred at Fairmount.

A memorial service for Louise was held May 1, at Fairmount Cemetery. After the service, the Meridian, the retirement community where Louise lived, held a reception.

According to the bylaws, “Each May, upon recommendation of the Board and approval by the membership, a donation will be made to the Scholarship fund in memory of members who passed away during the year.”

At the May meeting, President Nikki will ask the membership to approve the \$100 donation to our Metro Scholarship fund in Louise’s name.

There is so much more to be said about Louise. Bring your memories of her to the next meeting, May 15, so we can celebrate her life.



In Spring, Thoughts Turn to Baseball

"Baseball is 90 percent mental. The other half is physical."
Yogi Berra

"We made a lot of wrong mistakes." Yogi Berra

"They wouldn't a won if we had beaten them." Yogi Berra

ICE: Not Just For Drinks Anymore...

Shared by a Zonta Club of Denver member

We all carry our mobile phones with names and numbers stored in their directories, but no one else could tell which numbers belong to our closest family or friends. If we were to be involved in an accident or were taken ill, the people attending us might have our mobile phone but wouldn't know whom to call.

This was the spark for the "ICE" (In Case of Emergency) campaign, whereby cell phone carriers store their emergency contact numbers in the phone under the name ICE.

The idea originated with paramedic Bob Brotchie in Great Britain, who found that when he went to the scenes of accidents, there were usually mobile phones with patients, but no clear indication of which number was an emergency contact.

"It's difficult to know whom to call," he said. "Someone might have 'mum' in the phone, but that doesn't mean they'd want her contacted in an emergency."

He thought that it would be a good idea if there was a nationally recognized code for this purpose. In an emergency, paramedic and hospital staff could quickly contact the right person by dialing the "ICE" number.

Brotchie said, "That person may even know the victim's medical history."

The concept of "ICE" is catching on quickly, however, it does not supercede the suggestion that you keep a card in your wallet bearing your emergency contact's number. As an LA Fire Department official noted, "precious minutes can be lost trying to access a person's directory, especially if the device is locked."

Put ICE in your cell phone today. For more than one contact name, enter ICE1, ICE2, etc.

Minutes: Dinner Meeting

April 10, 2008

Nikki Headlee – Call to Order at 6 p.m. followed by the introduction of guests Justin Bates, April Bates and Gayle Erickson Ash.

Judy McNerny provided the Status of Women Moment on communication.

Judy reported that our favorite hotel waiter, Deano, who was so much fun and took such great care of us, passed away and respectfully asked for a moment of silence in his honor.

Diane Twining presented the Inspirational Moment.

After dinner Justin Bates, graduate of C.U., former Dallas Cowboy and currently with the Financial Crimes Unit of the Jefferson County Sheriff's Department gave a very timely presentation entitled "Be Yourself Before Someone Else is: Identity Theft and How Not to be the Victim". Identity theft is the number one crime in the country and Colorado is one of the top states with it. It is easy and yields a lot of money. Justin did a fine job of explaining how it happens and how we can protect ourselves. We appreciate his experience and knowledge. And we thank him for sharing it with us.

Nikki asked if there should be any changes to the March minutes and then approved them as read.

Mandy reported that we have money. The annual club dues statements were given to the members who were present this evening and the rest will be mailed. Payment is due by May 15th. Late fees will be necessary if payment isn't made by the 15th.

Judy reported attendance this evening included 26 members and 3 guests. We are still striving for 44 in '08 and Gayle Erickson Ash will be installed as #43. Judy encouraged all members to bring prospective members so our numbers can grow. There will be no more membership committee meetings this club year.

Linda Corssmit indicated that there are several service projects in-process and everyone should read her article in the Smoke Signal for information on who, what, when, where and why. Service committee meetings, also, are finished for the year.

Wendy Moraskie reported on service hours which were at 201 until December when 99 were added – January produced 62 more – and 55 were performed in February. So, as of the end of February the total is 417 hours of service to the community. Articles for the May issue of the Smoke Signal are due to Wendy by midnight Saturday, April 26th

Kathy Hyzer presented the slate of officers and directors for the next year.

Slate of Officers:

Officers –
 President-Elect – Beth Mundell
 Vice-President – Kathy Hyzer
 Secretary – Carroll Allen
 Treasurer – Mandy Ziegler
 Board Members –
 Wendy Moraskie – 1 year term
 Joetta Williams – 1 year term
 Deborah Heckart – 2 year term
 Jennifer Koeller – 2 year term



A motion was made to approve the slate as presented by the Nominating Committee; the motion was seconded and approved unanimously.

Nikki and Judy are our delegates to the International Convention. It was moved and seconded that Sheila Davis and Mary Benoit be the alternates and the motion was approved unanimously.

The Fundraising Committee report was more extensive than usual as there were explanations and much discussion of the three major fundraising proposals which the committee has so diligently worked on. Deb Heckart reported on her findings regarding a High Tea at the Brown Palace. Mary Benoit's presentation was on a Glass Slipper Ball which the Colorado Springs club has put on so successfully for two years. And Diane Twining and Beth Mundell presented the new concept of having a film festival.

Presentations were followed by a paper ballot vote and the members overwhelmingly voted to have the fundraising committee further investigate a high tea and a film festival.

Nikki reported that the club will be presenting a check for over \$33,000 to Metro State College at their May 8 donor appreciation reception. Metro indicated club members don't need to pay to attend but our board decided that each attending member will give a \$20 donation to help cover the cost of their dinner. Attendees will give the club the money and Nikki will give Metro one check. You need to call Nikki by mid-week if you want to attend.

Essie Garrett has contributed \$2,930 to the club from her fundraising walk from Amelia Earhart's home in Kansas to Watkins, Colorado last summer. The club will be deciding the best use for these funds in the near future.

Remember the club May Dinner Meeting has been changed to May 15th – the 3rd Thursday.

Mary Benoit brought the door prize and new member Lisa Wright was the winner.

Respectfully submitted – Carroll Allen

Zonta Club of Denver

Zonta Club of Denver
PO Box 2665
Denver, CO 80201

*We're on the Web! Visit us at
www.zonta-denver.org*

Advancing the status of women worldwide



Zonta Club of Denver Member of Zonta International

Advancing the Status of Women Worldwide

*Upcoming Calendar Events
Save the date!*

May 4	DK Teen Moms Graduation Party	June 27— July 2nd	Zonta International Convention in Rotterdam
May 8	Metro Event: Zonta Scholarship Check	July 10	General Meeting, Four Points Hotel, 5:30 pm
May 12	WOW Women Cook Fundraiser	July 24	Board Meeting
May 15	General Meeting, Four Points Hotel, 5:30 pm	Aug 14	General Meeting, Four Points Hotel, 5:30 pm
May 18	Delores Project Dinner	Aug 28	Board Meeting
May 29	Board Meeting (joint Board meeting)		
May 30	Excelsior Fundraiser		
June 12	General Meeting, Four Points Hotel, 5:30 pm		
June 20—27	Rhine Tour—Pre-Int'l Convention		
June 26	Board Meeting		

THE KENNETH KING FOUNDATION

CORDIALLY INVITES YOU TO A

Retirement Reception

HONORING

Minnie Lundberg

SATURDAY, JUNE 7, 2008

2:00 P.M. - 4:30 P.M.

CALVARY EPISCOPAL CHURCH

IN THE GREAT HALL

1320 ARAPAHOE STREET

GOLDEN, COLORADO

REFRESHMENTS WILL BE SERVED

RSVP: rsvp@kennethkingfoundation.org or 720.260.0146

MINNIE REQUESTS NO PRESENTS, JUST YOUR PRESENCE

ZCD Long Range Plan 2008-2009

The scope & purpose of this Long Range Plan is to provide a broad framework & a clearer focus in support of ZCD's goals & objectives. This Long Range Plan does not replace or take precedence over the Rules & Bylaws or the authority of the members & Board. It does define high-level goals that will produce more efficiency & ensures the most effective use of limited resources by focusing on key supportive goals. This document is organized by functions, not Committees; therefore it is not meant to limit cross functionality, but to identify & expand key functions for all Committees.

FUNCTION	DESCRIPTION	COMMENTS
Administrative	<p>All key Committee & Presidential data is backed up on computer medium (flash drives)</p> <p>New Archive Committee will assist in developing standards & formats for short & long range procedures for each Committee</p> <p>Archive Committee will review & select past documents for permanent retention on computer medium</p> <p>Committee Check-off Lists will be developed by Committees w/ assistance of the Archive Committee:</p> <p>Check-off Lists will be used for training;</p> <p>to ensure critical goals are met in a timely manner;</p> <p>to confirm what data must be saved & passed along</p> <p>Key data for each Committee is passed to next Chair & President</p> <p>Rename & redesign the ZCD Directory</p> <p>"Beyond a Directory";</p> <p>One long-term member to assist Mbr Chair with content & format;</p> <p>Include key ZI & ZCD organizational structure in Directory</p> <p>Encourage all Committees & members to communicate pertinent & timely information w/ each other to improve & enrich ZCD's PR efforts, events & overall enjoyment of participation & service.</p>	

Membership	<p>10% net growth annually</p> <p>Continue Prospective New Member event w/ new venue - @ discretion of President & Mbr Com</p> <p>Develop a plan for mentoring & retention of members & to ensure Zonta Continuing Education</p> <p>Develop program for 'New Z' sub-Committee</p>	
Education	<p>Smoke Signal will have ZI information on a monthly basis (obtained from ZI web site)</p> <p>new Information Officer to collect & share info for SS</p> <p>Present a Zonta & Education Moment @ every meeting</p>	*Past Governors & President to provide info.
Service	<p>Develop 4-5 Mission related hands-on service opportunities, per year</p> <p>Communicate w/ other Clubs in Area 3 on Service Projects & Grants to avoid duplication of efforts & reduced impacts in the Metro area.</p> <p>Work w/ FR, PR, Membership & others as needed, to coordinate efforts & maximize Film Festival, etc.</p>	Service Projects are uniquely defined & may be separate from Service Grants.

ZCD Long Range Plan 2008-2009

(continued)

Service Grants	<p>Review & update criteria & procedures for awarding Grants:</p> <p>Establish 3 year limits on Grants, with exceptions permitted by approval from the Board & members (effective for Grants fall of 2008);</p> <p>Time-limited organizations can reapply after a one year hiatus;</p> <p>All finalists for Service Grants must have at least one site visit before a Grant is awarded</p> <p>Use web-based tools in rating non-profit organizations:</p> <p>for selecting organizations in soliciting applications;</p> <p>for reviewing non-solicited applications</p> <p>Review application & update as needed annually</p> <p>Increase \$\$ amount of individual Grants to maximize positive impacts</p>	
Fund Raising	<p>10% net growth in annual revenues</p> <p>Develop trending reports (time & \$\$) – w/ available data, to establish benchmarks</p> <p>Provide early, annual notices to members of time & \$\$ obligations for the coming year</p> <p>Plan & stage 2-3 theater events annually</p> <p>Develop 1 signature FR event for ZCD for 2008-2009:</p> <p>Hire a professional event planner & other professionals as deemed necessary to maximize positive outcomes</p> <p>Any FR efforts need to be pre-sanctioned by the FR Committee</p>	*Improved, timely communications to members is key
PR/ Communication/ Marketing	<p>Partner w/ Area 3 PR activities for maximum exposure & increased cooperation w/ Area 3 Clubs:</p> <p>Recruit new members to assist</p> <p>Develop multi faceted PR Projects:</p> <p>Connect w/ art schools & art departments for low cost video, photo, etc. promotional project/s for ZCD;</p> <p>Develop a project to highlight ZCD's 'concrete' projects in the Metro area (also to highlight the 'soft' projects – what have we done that changed individual lives);</p> <p>Expand concept & initial output to include Area 3 Clubs</p> <p>Encourage the use of ZCD info in Grant & Service Projects recipient's newsletters, announcements, etc.</p> <p>Support all functions w/ publicity as appropriate & continue & enhance all publications, the web site, etc.</p>	*Include personal testimonials in Club materials (Wait for next printing cycle.)
Other	<p>A Golden Z Club is being deferred to a later time.</p> <p>When timing is better, key points to build on are:</p> <p>Partner w/ Denver II (&/or others)</p> <p>Do not limit partnership to Metro, possible expansion to Regis</p>	Deferred