

# Smoke Signal

## August 2012

Volume 19, Issue 2

President, Wendy Henry-Moraskie Editor, Judy McNerny

### EDUTAINMENT: MASS COMMUNICATION WITH A PURPOSE

#### Special points of interest:

- Zonta International supports UN Women project to eliminate violence against women
- Club member Sheila Davis becomes District 12 Governor

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Delegates to the July Zonta International Convention in Torino, Italy, approved using ZISVAW (Zonta International Strategies to End Violence against Women) funds for an "edutainment" project in cooperation with UN Women and the United Nations Trust Fund to End Violence against Women.

"Edutainment" refers to a proven approach that combines mass communication of a positive and locally-relevant message with community outreach, in this case to transform the myth that violence against women (VAW) is "normal" and "inevitable". The edutainment approach, which

combines traditional and contemporary media, is proven to be both cost-effective and efficient in



Michelle Bachelet  
Executive Director  
UN Women  
ZI Convention  
keynote speaker

reaching women and men on a wide scale.

The Zonta-supported project will use television and radio soap series, music videos, computer games, comic books, street theater, social media, mobile technology,

talk and reality shows, and film in an effort to:

- Change behaviors, norms and attitudes about violence against women;
  - Increase awareness of the prevalence of violence against women and girls in target countries and empower 250,000 people to speak out;
  - Change perceptions of men and women about "normal" and "healthy" relationships; and
  - Assist survivors of violence to know their rights.
- The project will begin in Bangladesh and Nigeria and, in its second year, use lessons learned to start programs in ten additional countries.

### SHEILA DAVIS INSTALLED AS DISTRICT GOVERNOR

Zonta Club of Denver member Sheila Davis was installed as Governor of Zonta's District 12 at the Zonta International Convention closing ceremonies on July 12. Sheila joined Zonta in 2002 after a career as a

project manager with Qwest Communications. District 12 includes 20 clubs in Colorado, Wyoming, Montana and South Dakota. The Governor typically visits each club at least once during a two-year term.

Sheila is the twelfth Zonta Club of Denver member to serve as District Governor, including five current members, Past District Governors Marjorie Pickett, Dorothy Swindt, Jacki Sammons, Judy Allen and Mary Benoit.



Members and guests enjoy Liz's garden—2011

## August Club Meeting Details

**Where:** Liz C's home  
6235 E Montview Blvd  
Denver, CO 80207

**When:** Thursday, August 9, 2012  
5:30pm – Social Hour  
6:00pm – Dinner

**Menu:** Potluck

**Cost:** \$10.00

**Inspirational Moment:** Mary B

**Greeter:** Beth and Sue K

**RESERVATIONS:** No reservations required. Please bring a favorite dish: main course, salad, dessert or whatever. Liz will have drinks and utensils. The \$10 charge is for the cost of the drinks and extras.

**PROGRAM:** BeadforLife, a 501(c)(3) organization that creates sustainable opportunities for women to lift their families out of extreme poverty by connecting people worldwide in a circle of exchange that benefits everyone, will talk about the program and sell jewelry created by its members

*“BeadforLife connects people in a circle of exchange that benefits everyone.”*

## Donation Opportunities

### Dollars for ... ?

Everyone who comes to a ZCD meeting is asked to bring an extra dollar that they are prepared to give up. President Wendy promises to explain at the August meeting.

### Aurora Theatre Shootings

The Colorado Organization of Victim Assistance (COVA) is coordinating donations for victims of the Aurora mass tragedy. Checks can be made out to COVA and

mailed to 90 Galapago Street, Denver CO 80223. Please include "Aurora Tragedy" in the check memo line. You can also donate online through COVA's Giving First profile at [givingfirst.org/cova](http://givingfirst.org/cova). Colorado Governor John Hickenlooper and the Community First Foundation have established a fund called the Aurora Victim Relief Fund. Money donated to that fund will be given to nonprofits helping the victims.

"The money would not go to cutting a check to family members," said Marla Williams, president and CEO of the Community First Foundation. "It would be helping by giving grants to organizations that are helping the families cope financially and emotionally in so many ways."

Thanks to KMGH TV [TheDenverChannel.com](http://TheDenverChannel.com) for publicizing this.

—Wendy



## Thanks Offered to ZCD and Members

My family and I wish to thank everyone for their calls, cards, visits, thoughts, and prayers when Doug died. It certainly helped us to deal with an incomprehensible

situation. The remembrances of Doug were really helpful.

Doug enjoyed meeting my friends in Zonta and attending many of the Zonta events. I will miss my

sidekick but am glad I could have him meet so many of you.

Thank you.

—Cynthia

## ZONTA INTERNATIONAL CONVENTION TORINO 2012 MEMBER REFLECTIONS

Φ I was very honored to be installed as District 12 governor on Thursday, July 12th, 2012 in Torino, Italy at the closing banquet and installation ceremonies.

It was an especially nice event as each outgoing and incoming governor took a walk together down the runway, stopping at the end for pictures. Then the outgoing governor gave the incoming governor a small gift.

In District 12, the governor's pin is passed down from governor to governor each biennium. This pin was designed, purchased, and donated to District 12 by Judy Allen, Past Governor 1998-2000, and a member of our club. I will be thrilled to wear it proudly for the next two years.

Don't forget to join me at the Governor's Seminar here in Denver on September 21st through 23rd to learn more about the exciting and informative events that took place at the convention in Torino.

Sheila Davis  
Governor District 12  
2012-2014

Φ The convention in Torino was wonderful, just like all International conventions. Just the word international explains a lot of the wonder.

I have enjoyed all of the conventions that I have attended but the true excitement began in 2002 when I was installed as

District 12 Governor. That convention was in Gothenburg, Sweden and again it was wonderful.

The greatest wonder is the journey that has been taken by my sister governors in the last 10 years. Quite a few of us have run for Zonta office, quite a few of us have won and of course lost. We have headed up committees, served on committees. We are quite a group known as the Flamingos, meaning Former Leaders And Mentors of an NGO. So on the 10<sup>th</sup> anniversary of being installed as Governors there are now five Flamingos serving internationally. They are Lynn McKenzie, President, Maria Jose Landiera Ostergaard, President Elect, Joy Orlich and Elizabeth Woodgate, Board of Directors, and Annette Binder, Nominating Committee. Also there are several Flamingos serving as committee chairs or committee members.

Am I excited and proud? Of course. Am I bragging on my friends and Sister Zontians? Of course. There is a lot to be excited about and to brag about in the Zonta World and the biennium has just begun.

Mary Benoit  
Past District Governor  
2002-2004

Φ The former YWPA winner who spoke was a fascinating young woman who had won the award six years ago. Since that time

she has been an au pair in Hong Kong, learned Mandarin and traveled in China, worked in a bank, earned a law degree and taken the boards for France. She plans to take the boards for England this fall, and is trying the diplomatic service starting in August. In addition she has started an NGO for young potential leaders around the world. She says winning the award gave her the belief in herself to go and try these other accomplishments. WOW! Obviously for me this was a highlight at the convention.

Cynthia Herndon  
Past Club President  
2001-2002

Φ It was a special opportunity to meet powerful women from all over the world. Because they are Zonta sisters, the usual time-consuming small talk was dispensed with, and we could immediately share notes on our lives, our businesses, our cultures and our common interest of Advancing The Status of Women Worldwide.

I would recommend attendance to anyone considering it. The next convention is July, 2014 in Orlando, FL – the perfect venue to stay indoors and have a life changing experience!

Pam Dumonceau  
Club member since 2007  
Convention First-Timer



Kay Meyer passes Governor's pin to Sheila Davis

***"There is a lot to be excited about and to brag about in the Zonta World"***



Zontians in the traditional costumes of their countries



## 61st Zonta International Convention

12 luglio 2012

*Aperitivo/Aperitif*

### *Cena di Gala/Gala Dinner*

*Vitello in salsa tonnata con giardiniera ed insalatina*  
*Veal with tuna sauce with pickles and salad*

\*\*\*\*\*

*Agnolotti del plin al sugo d'arrosto*  
*Agnolotti del plin with gravy*

\*\*\*\*\*

*Filetto al Castelmagno*  
*Fillet of beef with Castelmagno cheese*

*Piccola Caponata e spinaci*  
*Small Caponata and spinach*

\*\*\*\*\*

*Cestino di sfoglia con fragole, gelato alla crema e zabaione*  
*Basket of pastry with strawberries, ice cream and eggnog*

*Caffè/Coffee*  
*Friandises/Pastries*

*Frutta fresca di stagione*  
*Fresh seasonal fruit*

*Vini/Vines*  
*Nobile Prosecco*  
*Gavi di Gavi*  
*Bonarda*  
*Moscato*

CLUB SPONSOR



Zonta Club  
Alba Langhe Roero  
Member of Zonta International



**Governor Sheila Davis would like to invite you to participate in the  
FIRST EVER Governor's Seminar**

(similar to a district conference, more casual format,  
no voting, less protocol)

Come for the weekend, Come for the day

**FRIDAY EVENING SEPTEMBER 21, 2012**

International Food, Drink & Fun Events around Zonta

**SATURDAY SEPTEMBER 22, 2012**

Keynote Speaker Mary Ellen Bittner

Past Zonta International President 2004-2006

Presentation Skills, Social Media, & Advocacy Break Out Sessions

Panel on Human Trafficking

Lunch, Dinner, Awards

**SUNDAY SEPTEMBER 23, 2012**

Brunch, Leadership Speaker, Memorial Service

DoubleTree by Hilton Hotel Denver Tech Center

7801 E Orchard Road, Greenwood Village, CO 80111

Just west of I-25 on Orchard Rd

*A CHANCE TO MEET INTERESTING ZONTIANS FROM AROUND THE DISTRICT*

*AND CATCH UP WITH OLD FRIENDS*

*FUN EVENTS PLANNED BY YOUR HOSTS*

*ZONTA CLUB OF DENVER II*

*YOUR PASSPORT TO ZONTA!*

*Contact Sharon Faircloth at [snfaircloth@wispertel.net](mailto:snfaircloth@wispertel.net) for more information*

## Committee Reports

### Fundraising



Day of Film 2012  
reception

#### IGive.com

The Fundraising committee would like to recommend an online opportunity for club members to use while shopping on the web to support our club effortlessly—and without spending additional money. If you shop online, please sign up at IGive.com. It keeps track of your shopping, provides coupons, and gives anywhere from 1 to 26% of the amount you spend at any one online store to our club. It is easy to join—and free. It will install a button on your computer that activates if you happen to shop at an online store that supports that site. There are thousands of stores online that participate, and it is

easy! Zonta gets \$5 for each person joining, and then additional money when we do our everyday shopping online! At the August and September meetings we will pass out brochures on how to use IGive, and also have a computer to demonstrate how it works.

Other Colorado Zonta clubs participating in IGive right now are: Douglas County, Foothills, Lakewood/Golden, and Pikes Peak.

#### Day of Film 2013 Sponsorships

We are trying to get on the ball and solicit sponsorships early (to catch those companies who have an earlier fiscal year). We are sending out letters to ask for sponsorship of the film. If you know of a company that

may be a good match, please let us know—with the company info and the person to contact at that company. We will be sending a copy of that letter to the person who recommended we send to them in hopes that you might help us solicit a donation if you can. We are also looking for possible catering companies to help with the catering. Wouldn't it be great if all the food at our film event was donated????!

Please send me the names of any companies you think we should contact!

—Julie B



*“Wouldn't it be great if all the food at our film event was donated?”*



**Mark your calendars for March 9, 2013, for the next ZCD Day of Film in conjunction with the Denver Film Society's VOICES Film Festival and celebrating International Women's Day. We're not guaranteeing another Oscar winner, but...**

# Save the Date!

**Date: 3/9/2013**

**Time: 10:00 am**

**Denver Film Center in the Lowenstein CulturePlex**

**Contact person: Julie Bradley**

**Phone: 720-890-0125**

**E-mail: julieqbradley@comcast.net**



Day of Film 2012  
photo-op

**Service**

**International Service**

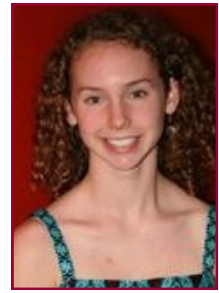
No doubt we will be hearing a lot about the Zonta International Convention in Turin, Italy; the detail of international business, as well as the fun and camaraderie of meeting Zontians from all over the world. Please take some time to consider the impact Zonta has on global projects enhancing the status of women. More details are to follow throughout the year, but for now, consider this excerpt from the 2012-2014 Biennium Goals of our Zonta International Board. *“We are proposing to retain two international service projects - the Liberian fistula project and*

*Rwanda’s elimination of new pediatric HIV infection and prevention and response to survivors of domestic and gender-based violence – and are increasing the funding to 1 million USD for each project. Three ZISVAW projects are proposed with a combined value of 1,162,000 USD. They are a new Safe Cities for Women project in Honduras, empowering women in rural Samoa to combat violence, and a project [described on page 1 of this issue] in 12 Asian and African countries which uses edutainment, ... to transform the myth that violence against women is*

*“normal” and “inevitable”. Two of Zonta’s education programs will benefit from additional funding from the Foundation. More international Young Women in Public Affairs Awards will be handed out (an increase from 5 to 10 international awards), and the value of these awards will increase from the current 3,000 USD to 4,000 USD. Winners of the international Jane M Klausman Women in Business Scholarships will receive 7,000 USD, an increase from the current 5,000 USD.”*

See the ZI website for more information.

—Beth



Celia White, Canada, YWPA Award Recipient 2008

**Local Service**

The first report from Work Options for Women (WOW) is reprinted below, along with a story about one WOW student. We have required reports in part to hold grant recipients accountable, but they also serve to give us feedback on

our giving, and provide inspiration for our fundraising!

The winner of our club’s Jane M. Klausman Women in Business Scholarship has been chosen. She is Jiwei Gu, a Chinese-born student of finance at the University



of Denver. Her statement of career goals, also reproduced elsewhere in this issue, are likewise inspirational and, as you will see, humbling.

—Cathy C

**“Grant reports provide inspiration for our fundraising.”**

**Work Options for Women**

Thank you to the Zonta Club of Denver; with your support, we have helped women and their families move towards self-sufficiency and economic independence. We are proud to be at the halfway mark of 2012, and we have surpassed our total numbers for 2011! With your help, we are truly making a difference, one recipe at a time.

**Progress & Results**

In February 2012, Work Options for Women received a \$7,000 grant award from the Zonta Club of Denver. This funding was to go directly to our “Kitchen Basics” program for newly enrolled students.

WOW successfully enrolled 78 students from February 1st – July 6th, 2012. In 2011, WOW enrolled 73 students the entire fiscal

year from January 1st – December 31st.

WOW successfully placed 26 students into employment from February 1st – July 6th, 2012. In 2011, WOW pleased 25 students the entire fiscal year from January 1st – December 31st.

Three students are currently interning at Café Options, and two students are interning at the cafeteria in





WOW students hold ZCD big check

**“WOW beat out its 2011 number of employment placements halfway through this fiscal year.”**

the Richard T. Castro Human Services Building. These positions include: Internships at Café Options and WOW Café: Maddie – Prep Cook, Lisa – Baker, Tomisita – Assistant Instructor, Nico – Assistant Instructor, and Shannon – Prep Cook.

Collaborative Intern Partners: Project Angel Heart, The Gathering Place, and the S.A.M.E. Cafe

**Successes and Challenges:**

Successes Highlights Include:

Doubling enrollment

Beating out 2011 number of employment placements halfway through our fiscal year

Continue to successfully manage our budget, keep costs low, and have over 80% of all funding go directly to program

Customizing the students’ programs to meet their

needs and career plans

Challenges Include:

Pre-enrollment candidates with greater crisis and mental health issues

Designing the best and most effective soft skills training curriculum

Meeting the needs of all students

Lessons Learned:

Many candidates for the WOW program are in such crisis that they are unable to enter the program. We are seeing more and more people who want to start the program, but they need to stabilize their lives before they can begin. Many are battling drug or alcohol addiction, domestic abuse situations, establishing consistent childcare, or waiting for medication from mental health evaluations. With TANF also recognizing this issue, stand alone pre-training sites have been established in order to address these issues.

Through this pre-training, we will benefit by getting more stable candidates who have completed the TANF pre-training. Both TANF and WOW will be incorporating more soft skills and job readiness training including: effective communication skills, conflict resolution, resumé building, budgeting, healthy eating, knowing your strengths and weaknesses, and mock interviewing.

Additional Information

Now that WOW has increased its capacity to serve more students at its two training sites we look forward to assisting more women and their families.

In 2011, WOW recruited two new members to our Board of Directors; in addition, a new board chair led us into 2012. As we hit the halfway mark of 2012, we are seeking three additional candidates to join our mission and serve on our board.

**Cooking Classes at WOW’s Café Options**

Wednesday, August 15<sup>th</sup> – *Creative Cupcakes*, with Samm Sherman, pastry chef for Root Down and Linger and winner of Food Network’s “Sweet Genius”

Wednesday, September 12<sup>th</sup> – Justin Cucci, chef/owner of Root Down and Linger

Wednesday, October 3<sup>rd</sup> – Jorel Pierce, chef de cuisine for Euclid Hall

100% of ticket proceeds go to support WOW’s mission.

Call Laurie Peterson with questions or to sign up – 720.944.1917.



WOW graduate hired from pool of 50 applicants by Wystone’s World Teas in Texas

**Interview with Recent WOW Graduate**

Shemi is quiet, calm, and always smiling. Her soft voice and calming aura are entrancing; her uplifting attitude and positive nature is contagious. Having endured a serious back injury, Shemi found herself unemployed, depressed, and

needing to collect food stamps. Shemi was referred to the WOW program through her social worker. She came to orientation to find out more about the WOW program, and how it could change her life. I sat down with Shemi to chat

with her and learn more about her story. With her permission, I share her thoughts with you.

*Q. What is the best thing about the WOW program?*

A. The dedicated staff that is committed to our success,



by constantly supporting and encouraging us. In addition, being able to support and encourage other students was very important to me.

*Q. What advice do you have for a new student that would be interested in joining the WOW program?*

A. Be prepared for hard work and be willing to take constructive criticism.

*Q. What was the hardest part of the training program for you?*

A. Conquering a food station.

*Q. What soft skill was most valuable for your learning?*

A. Learning to diffuse situations with constructive "I" statements.

*Q. How has the WOW program changed you?*

A. Becoming involved in the WOW program has reignited my passion...no more gloomy days.

*IQ. s there anything you would like to share with our supporters and friends?*

A. The program has really changed my life. Thank you. You make a difference, and you make an impact.

After three interviews and three job offers, Shemi will begin her new catering job at the Denver Zoo. She hopes this will lead her to an opportunity to become a banquet manager or catering manager, her ultimate wish in her career path – she wants to be a part of special occasions for others. Shemi has graciously agreed to speak with us again...stay tuned on where she goes next!

Submitted by  
Laurie Peterson



WOW students in the kitchen

### **ZCD Jane M. Klausman Women in Business Scholarship Winner Jiwei Gu—Goals and Aspirations**

The academic goals I have set for myself are graduating from the University of Denver in four years with both Finance and International Business major along with a Business Ethics and Legal Studies minor. I would like to main my cumulative GPA above 3.9, and then go to a law school that offers specialty programs in international business laws and corporate laws. I am enthusiastic about getting into the financial industry and doing business internationally. I aim to find a niche in the market that will allow me to combine my legal and finance background in business. After I accumulate some experience in the field, I would like to start my own consulting business.

Making the decision to pursue a law degree wasn't an easy choice. As a first-generation immigrant who came to the U.S. five years ago, I have been putting lots

of effort into learning the English language itself. Yet, after interning at a lobbying firm in Brussels during my study abroad, I realized that outstanding oral, reading, and writing skills are extremely important to have to stay competitive in this global business environment. While the financial/legal industry is still male-dominated, in order to succeed, not only do I need to have solid technical background in finance, a legal background will add to my competitiveness.

Born and raised in China where the majority of the population conservatively upholds traditional cultural values that boys are thought to be superior to girls, I have heard countless real life stories about the abortion of girls in the rural areas of China; or girls who don't have birth certificates and cannot attend schools to obtain the 12-year-

mandatory education. They have to live in poverty with little respect from their families but pass on treating the next female generation the same way. I have been very interested in the concept of social entrepreneurship and hope that after gaining some experience in the real global business world, I can start a social enterprise that allows me to utilize my expertise to help end the lost girls' tragedy in China and get more girls go to school in other Asian countries that have similar social issues.

I would love to take a LSAT prep course that can help me do well on the test and get in a top 10 law school. However, a prep course is generally so expensive that I have problem financing it. I have also been very interested in taking a course called "An Organized Walk Down Walk Street" that is only offered during interterms, during which

***"In China, boys are thought to be superior. Girls live in poverty with little respect."***



Map of Liaoning, China  
Jiwei Gu's birthplace



Carolin Franz, Germany  
2005 Zonta International  
JMK Scholarship Recipient

periods my scholarships do not cover. Thus, the Jane M. Klausman Women in Business Scholarship can help me tremendously achieve my academic and professional goals.

I am very enthusiastic about the opportunities that Jane M. Klausman Women in Business Scholarships can provide me and also appreciate the opportunity to apply for it. I will be glad

to provide more information if needed and would like to thank you in advance for considering my application.

—Submitted by  
Jiwei Gu



**PROJECT  
C.U.R.E.**  
**Monthly  
Sorting**  
Monday, Aug 13

PROJECT C.U.R.E. warehouse  
10377 E Geddes Ave  
Centennial

PROJECT C.U.R.E delivers  
donated medical supplies,  
equipment and services in  
developing countries.

[Projectcure.org](http://Projectcure.org)



**THE DELORES PROJECT**  
SHELTER AND SERVICES FOR HOMELESS WOMEN

**Current Needs**

1. Plastic pillow covers (standard size)
2. Socks (white, women's, ankle length, all sizes)
3. Coffee/Tea Bags/Drink Mixes
4. Sugar
5. Trash bags, all sizes
6. Toilet paper
7. Bleach/household cleaners
8. Sunscreen
9. Ear plugs
10. Sleeping masks
11. Liquid dish soap/ Liquid hand soap.

[thedeloresproject.org/](http://thedeloresproject.org/)

**Zonta—  
advancing  
the status of  
women  
worldwide**

**New Women's Preventive Care Measures**

**Take Effect August 1st**

The Affordable Care Act mandates that on August 1st, 2012, insurance companies must cover a number of women's preventive services without charging a co-pay.

Women will gain access to preventive health services they need:

- contraception and contraceptive counseling, breastfeeding supplies and support
- sexually transmitted infection and HIV testing and counseling
- well-woman preventive care visits
- screening and counseling for intimate partner violence,
- gestational diabetes testing
- Mammograms

- ... and more—all without paying out of pocket.

An estimated 362,000 Colorado women will soon benefit from expanded preventive healthcare.

Barbara Yondorf  
**Yondorf & Associates**  
2211 Clermont Street  
Denver, CO 80207  
Tel. 303-329-7912  
byondorf@gmail.com

Yondorf & Associates researches policy issues, conducts feasibility studies, analyzes fiscal data, provides strategic planning services, facilitates meetings, drafts legislation and writes grant proposals. The firm's clients include community non-profits, health foundations, government agencies, associations and national health policy organizations.

—Provided by former Zontian Elizabeth Clinton

### PR/Communications



Now that the Zonta International Convention is behind us, and we have had a summer month to relax, it is time to settle into the business at hand. As PR Committee Chair, I am entering into a world unfamiliar to me, which is a

little daunting after the exceptional work of the committees and committee chairs before me. I would encourage anyone who has a PR idea, thought or concern to let me know so I can address it. I am interested in hearing from those of you who utilize newfangled communication such as Twitter, Facebook and

LinkedIn to help the PR Committee begin to pump up our work and goals in those arenas. At this point, I will defer space to other committee chairs that have a plethora of information to offer you in this edition of our beloved *Smoke Signal*. Now go enjoy the 2012 Olympics!

—Beth



From UN Women on Facebook  
Credit: UN Photo/Martine Perret

### Advocacy

#### ADVOCACY THE UNITED NATIONS AND DISTRICT 12

It was quite interesting attending my first Zonta International Convention in Turin, Italy. It actually reminded me of the International Organization of Women Pilots International Conference. The 99s, as we are known, was founded by Amelia Earhart, also a member of Zonta International and a leader in women's rights. Believe me, women who fly need all the help they can get even today!

It was a reality check for me as I listened to the voices of sixty-three nations speak out against violence against women and the ravages of war, and in support of maternal healthcare, women, peace and security.

At Convention, Michelle Bachelet, President of Chile from 2006 to 2010 and first Under Secretary General and Executive Director of UN Women, made an

impassioned plea for all women around the world. Her speech touched on the importance of UN Resolution 1325, which seeks to bring more women to the peace table. This is an issue we Zontians should help advocate for.

As our District 12 LAA Chair was not in attendance, I was pleased to be asked to sit in on the International LAA Committee meeting with our new LAA International Chair Kay Meyer.

Advocacy for me means educating Zontians to speak up and out, loud and clear, about our issues of concern. After all, if we don't speak out, we get what we deserve!

As a former Colorado State Representative, I can tell you that when an issue hits home, I heard from my constituents, via email, phone and in person. And yes it did matter to me! And it did influence my vote!

I was pleased that a new direction from International will bring more visibility to

Advocacy, and that the Zonta agenda includes keeping Zontians updated by disseminating information for us as well as suggesting ways that we can make an impact.

With that being said, as LAA Chair for Colorado, and by teaming up with the District 12 LAA and UN Chairs and other Colorado club LAA and UN Chairs, I am looking at introducing more training and education to give our clubs the tools they need to reach the 2012-2014 Biennial Goals.

If we don't educate the world on how to make the changes needed for a better tomorrow for women around the globe, who will?

—Alice Borodkin  
LAA Chair, Colorado



**“UN  
Resolution  
1325 seeks to  
bring more  
women to  
the peace  
table.”**





Denver's Missy Franklin Wins Bronze Medal in 4 x 100-meter Relay at 2012 Olympics

***“We dare not sit back and expect someone else to do the work for us.”***



American Dana Vollmer Wins 100-meter Butterfly Gold Medal at 2012 Olympics

### TITLE IX

If you attended our June club meeting you heard me speak about Title IX, but I thought it was worth repeating in the newsletter. After the meeting, Kathy Hyzer told me that her daughter was instrumental in suing the University of Northern Colorado for full implementation of women's Title IX rights – and they won! Your daughter sets a good example for all of us, Kathy.

### TITLE IX

“NO PERSON IN THE UNITED STATES SHALL, ON THE BASIS OF SEX, BE EXCLUDED FROM PARTICIPATION IN, BE DENIED THE BENEFITS OF, OR BE SUBJECTED TO, DISCRIMINATION UNDER ANY EDUCATION PROGRAM OR ACTIVITY RECEIVING FEDERAL FINANCIAL ASSISTANCE.”

President Nixon signed Title IX into law on June 23, 1972. The NCAA and the male athletic community at large lobbied to win exemption for intercollegiate athletic departments, but that move and several subsequent attempts to gut the law failed, and sports were firmly included in this law.

U.S. Representative Patsy Mink, the first woman of color elected to the U.S. Congress, authored the law because her daughter, Gwendolyn, was forced to give up a class presidency that she was elected to because her teacher felt that a girl should only be vice president. A few years later, she was denied admission to Stanford. She was told that

the university had filled its quota for women. Patsy had encountered severe discrimination in her bid for congress and was determined that her daughter not have the same obstructions during her life.

Even after the law was implemented, parents didn't really believe their girls wanted to play sports. If you're anywhere around my age you might remember your high school gym class where the gym teacher struggled to convince us to change into gym shorts, run laps, play with that HUGE Dodge ball or do anything to break a sweat! Nike threw some light on the subject in 1996 by airing a commercial that pictured an 8 year old girl saying, “If you let me play sports, I'll be more likely to leave a man who beats me.” Despite some opposition from men who considered the ad “too feminist”, Nike stood by the ad which generated a huge positive response from women and girls. People continue to write about the ad still today as affecting their lives in a good way.

Most of us take Title IX for granted today, but some of us can remember when discrimination against women was the norm. I thought it might be interesting to compare where we were before June of 1972 with where we are now.

Before Title IX: there was one woman CEO (Katharine Graham of the Washington Post Company), women received 29% of science and engineering undergrad degrees, 19% of masters and 11% of doctorates, and only

3% of colleges offered women's soccer. After Title IX was implemented:

In 2011 there were 11 women CEOs (still 232 short of parity), women are now granted over 50% of science & engineering undergrad degrees, 45% of masters and 40% of doctorates, 93% of colleges now offer women's soccer, and 99 gold medals were earned by women at the 1996 Atlanta Olympics (nicknamed the Title IX games).

The odds that a teenage girl will play school sports depend on where she lives – the rates increase in the north and decrease in the south. Highest participation rates: Oklahoma 51%, Minnesota 47% and New Hampshire 47%; lowest participation rates: Alabama 33%, Tennessee 36% and Arkansas 37%.

Some Unintended Consequences of this law: Studies show that while participating in sports, self-esteem is raised, life satisfaction is increased and confidence and competence are enhanced. Participants are more likely to avoid drugs and smoking and to graduate from college. Girls/women who participate in sports in school enjoy further benefits long after they graduate: They have healthier hearts, stronger immune systems, more resilient bones, less obesity, lower risk for breast and other cancers and less chance of becoming diabetic. Ten years after college they are also less likely to be



depressed. These are all positive benefits that should not be reserved for the enjoyment of men only!

So many issues for women that most of us thought were settled are being attacked

once again. What's next – our right to vote? In the coming months and years, it will take all of us who feel strongly about protecting women's rights to stand up like Patsy Mink did and be

counted – and we must teach our children to do the same. We dare not sit back and expect someone else to do the work for us.

—Mary Lou

## President's Message

I know the other zcd-ers who have been to convention will agree it was a unique and inspiring experience. You received a few of my missives from Turin (thanks for the good idea, Beth!) and I'll wrap up my reports here.

WOW! What a great organization we belong to. It was pretty intoxicating to walk into that auditorium every day, along with 2300 other women (and a few men) and know that we were all there, voluntarily, and many of us on our own dimes, for the same reason—to help improve the lives of women we, mostly, don't even know. It was the same feeling I have on the second Thursday night of every month, only about 90 times bigger.

And yes, several of us would groan a little when the same two or three people got up before nearly every vote to raise nitpicky points of order when the rest of us, with our quivering fingers poised over our voting machines, just wanted to plow through and get it done. We all persevered and stoically muddled through the parliamentary procedure, politely heard everyone that time allowed, and finished up our business for the at-risk women of the world.

The closing banquet was a terrific combination of good company, good food, good wine, ceremony, gifts, unity, recognition, and a large life lesson for me. Before the banquet, a historically costumed flag troupe presented a beautiful ceremony and display on the large plaza between the conference center and the banquet hall.

When the doors opened to the banquet hall from the large outdoor plaza, several hundred of us mobbed the doors in a mostly genteel way. Jan Stokes from Boulder saved a whole table, and we gathered up the District 12 Zontians that we could catch to fill the places. Three other women filled out our table; two delightful women from Germany, and sitting next to me was a woman who raised a bunch of points of order during bylaws and projects discussions. I thought I'd end up in an argument with her before dinner was over.

During dinner, Michelle Bachelet, executive director of UN Women, spoke about the immeasurable value of groups like Zonta. She said it's not just the funds we raise and spend on important projects, but the idea that women of like minds can organize outside of government or politics to support issues. She noted

that sometimes these groups can be more effective than government or politically-based groups. (Do I hear an "amen?")

Also during dinner I found out that the point of order woman next to me is a brilliant, lovely person who has twice served on the International Board. When I asked, she explained that she brought up those points to make sure that technical issues didn't later derail the motions and the intentions of the delegation. Aha—a little message from the universe for me about listening and patience.

After dinner, we got a little serving of pomp and circumstance when the outgoing and incoming governors were called up district by district and met on the stage for a ceremonial passing of the governor's pin. It was surprisingly moving and I was proud to see Kay Meyer and Sheila Davis up there as our representatives.

If my lesson in patience was all I got out of the convention, I'd be grateful, and so, probably, would several of my friends and acquaintances, but convention was so much more. What a great experience. I've started saving up for Orlando.

—Wendy



President Wendy

***“The pomp and circumstance when outgoing and incoming governors were called up was surprisingly moving.”***



Kay and Sheila

## June Meeting Minutes

Time: June 7, 2012, 6 pm

Place: Embassy Suites

Guests: Paul Docktor  
Jennine Jeffries  
(Guest Speaker)  
David Pierce

### Proceedings:

- Mary Lou Edwards provided an inspirational moment.
- Happy Birthday to Kathy Hyzer, Julie Bradley, Linda Rhea and Julie Walker
- Friend of Zonta – President, Wendy Henry-Moraskie presented Paul Docktor a gift card from the club for his generosity in providing his service over the years photographing at the film event.
- Julie Bradley passed a thank-you card for Cynthia Herndon's nephew for his help at the garage sale.
- Our guest speaker was Jennine Jeffries. Jennine is a recipient of a club scholarship and is attending Metro College and wants to be a social worker. She expressed her gratitude and what this opportunity has provided her.

### OLD BUSINESS

- The May minutes were approved by vote.
- Thank you to Judy McNerny for all her work on the Smoke Signal. The newsletter looks great.

- A chart of all committee assignments was available for all members to review. The information will also be in the Smoke Signal.

### NEW BUSINESS

- Treasurer's Report – Gayle Erickson absent, no report.
- Wendy has Zonta iron-on decals from the President's Meeting if anyone is interested in purchasing.
- Wendy reported that District 12 designed a new pin for the International Convention. They will be available to everyone after the convention.
- Judy Allen made motion, seconded by Beth Mundell and vote passed to send delegates unobstructed for the International Convention in Torino, Italy.

### COMMITTEE REPORTS

- Fund Raising, Wendy Henry-Moraskie for Julie Bradley
- Garage sale was a great success.

- The date for the film is set for next year. Our fund raiser is scheduled for March 9, 2013.

- Fundraising committee meeting is scheduled for August 2nd at Mary Benoit's Office.

### Membership, Judy Allen

- Judy thanks everyone who has signed up to be greeters and provide the

inspirational moment for our club meetings.

Service, Cathy Conley

- There are flyers for the Edge of 7 event fundraiser if you are interested in attending.

- The club will purchase a brick for Excelsior Team Center. Please e-mail Cathy or Wendy with message that will be printed on the brick. The message can be 3 lines, 15 characters per line (including spaces).

- A sign-up sheet is being passed around for volunteers to provide Project Wise dinner on June 28 for 20-25 women.

- A representative for Bead for Life will be at the Garden Party in August selling jewelry.

Public Relations, Beth Mundell

- If anyone has any ideas, suggestions or information please pass them on to Beth.

Advocacy, Mary Lou Edwards (Absent)

- No report.

Zonta rock - was presented by Julie Bradley for Gayle Erickson to Nancy McWhirter for taking over the Delores Project activity.

Door prize winner – Nancy McWhirter

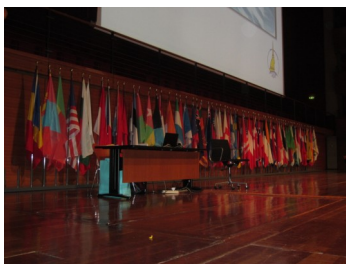
Meeting adjourned at 7:30 p.m.

— Julie Walker, Secretary



Metropolitan State  
University of Denver

**Guest  
speaker  
expressed  
gratitude for  
club  
scholarship.**



Flags at  
Zonta International Convention

### Questions and Answers from AARP Forum

**Q: Where can single men over the age of 50 find younger women who are interested in them?**

**A: Try a bookstore, under Fiction.**

## Zontian of the Year/Edna Jean Hershey Award

### LAST CALL

Wendy, Kathy and Beth have the honor of selecting our 2012 Zontian of the Year.

We need your help! Please send your nominations to Wendy no later than Aug 20.

A nomination form is on the next page.

—Kathy

## Visit to Amelia Earhart Birthplace and Museum

If you are ever near Atchison, Kansas, stop to see the Amelia Earhart Birthplace and Museum. Jim and I did this on our recent quest to visit Presidential libraries. As you know, Amelia Earhart was a Zontian and ZI has awarded many Amelia Earhart Scholarships through the years. Last year, there were six Amelia Earhart fellows at CU. Amelia was born in this house and it was acquired in 1984 by the Ninety-Nines.

It has been restored to the period of time when Amelia lived there. They have done a very nice job. The house sits very near the Missouri River.

I spoke to the volunteer at the museum and she was very familiar with Zonta and asked if I had seen the Zonta Quilt – see photo above. She unfolded it for me and it was beautiful. This had been quilted by several Zonta Clubs in Kansas, Missouri and North Dakota. She also showed me three pages of a

single-spaced listing of Zonta Clubs and Districts that had donated a brick to help maintain the museum. It made me proud to be a Zontian. (See picture below of house with bricks in front.)

You may want to put this on your list for a future trip. I am glad I took the time to see this and remember a past Zontian. Website is [www.ameliaearhartmuseum.org](http://www.ameliaearhartmuseum.org).

—Evie



Zonta Quilt at Amelia Earhart Museum



**Happy Birthday to August babies Marcia, Mary B and Jacki. Belated best wishes to July birthday girls Julie W, Linda and Judy A**

## DOMESTIC DIVA

### Neiman Marcus Squares

- 1 box yellow cake mix
- 3 eggs, divided
- 1/2 c butter, melted
- 8 oz. package cream cheese

- 1 box powdered sugar (1 lb.)
- 1/2 c. flaked coconut
- 1/2 c. pecans, chopped

Beat 1 egg with the cake mix and butter. Press it into a 9 x 13 pan that has been sprayed with Pam. Mix the cream cheese, remaining 2 eggs and stir in the powdered sugar. Add coconut and pecans. Spread on top of the cake mixture.

Bake at 325 for 45 minutes. (Start checking at 35 minutes. Should be lightly browned at the top.)

—Nancy McW

### Helpful Hint

Berries are delicious, but they're also kind of delicate. Raspberries in particular seem like they can mold before you even get them home from the market. Here is how to prevent them from getting there in the first place: Wash them with vinegar.

When you get your berries home, mix one part vinegar (white or apple cider) and ten parts water. Dump the berries into the mixture and swirl around. Drain, rinse if you want (though the mixture is so diluted you can't taste the vinegar,) and pop in the fridge. The vinegar kills any mold spores and bacteria that might be on the surface of the fruit, and voila! Raspberries will last a week or more, and strawberries almost two weeks.



Amelia Earhart Museum



Zontian of the Year Nomination Form
-------------------------------------

This award is based on outstanding service to Zonta and the community. Please give us as much information as possible about the person you nominate, including service performed, offices held, activities, honors received, professional service, etc.

Name: \_\_\_\_\_

Zonta Service

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Community Service

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Professional Service

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**Zontian of the Year (Edna Jean Hershey) Award:** Every year it is our privilege to honor one of our own for outstanding service to Zonta, the Community and their profession. This is an honor that not all Zontians achieve – some honorees in the past:

- |                                |                             |                          |                        |
|--------------------------------|-----------------------------|--------------------------|------------------------|
| Mary Ellen Brickner – 1979     | Mary Louise Van Male – 1980 | Bobbie Razee – 1981      | Kay Schrenk – 1982     |
| Elizabeth Hayden – 1983        | Nancy Mogan – 1984          | Joyce Angel – 1985       | Jeannette Elson – 1986 |
| Liz Smith – 1987               | Dolores Lowery – 1988       | Grace Ogle – 1989        | Dorothy Swindt – 1990  |
| Marjorie Pickett – 1991        | Barbara Pellegren – 1992    | Judy Allen – 1994        | Phyllis Jacques – 1996 |
| Jacki Sammons – 1997           | Judy McNerny – 1998         | Jennifer Lamb – 1999     | Nikki Headlee – 2000   |
| Jacqueline Freudenstein – 2001 | Julie Bradley – 2002        | Elizabeth Clinton – 2003 | Cynthia Herndon – 2004 |
| Evie Ashmore – 2005            | Mary Benoit – 2006          | Diane Twining – 2007     | Minnie Lundberg – 2008 |
| Sheila Davis – 2009            | Carroll Allen – 2010        | Kathy Hyzer – 2011       |                        |

As you can see the individuals listed have many things in common and many differences in achievement – serving in Area, District and International capacities as well as a variety of service interests both with Zonta, i.e. Literacy, UNIFEM, etc., and outside – the Zoo, etc. Please take the time to consider who you would like to honor as Zontian of the Year and phone or email Wendy Moraskie or Mary Benoit ASAP!



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***~Gene Mauch***

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August 2	Fundraising Committee meeting 6 pm—Mary B's office	September 3	Labor Day
August 3	Friendship Day	September 8	World Literacy Day
August 7	Marcia's birthday	September 10	Project C.U.R.E.—service opportunity
August 9	Club meeting—Liz's garden	September 13	Club meeting—Embassy Suites
August 10	Mary B's birthday	September 16	The Delores Project—service opportunity
August 10	Jacki's birthday	September 21	World Peace Day
August 13	Project C.U.R.E.—service opportunity	Sept 21-23	Governor's Seminar, Denver
August 19	The Delores Project—service opportunity	March 9, 2013	2013 Zonta Day of Film